

APPLICATION FORM

If your organization is working on a CSR initiative, it's now time to Apply & Win the Social Economic Award, during a Gala Dinner organized for the 6th consecutive year under the patronage of His Excellency Governor of Banque du Liban Riad Salame at Casino du Liban, on MTV.

To fill an application online, please visit the link below:

<http://socialeconomicaward.com/home/apply>

SEA is the first of its kind award in Lebanon that honors the Private & Public sectors. It is a pioneering initiative in the region that presents Awards to institutions for their CSR initiatives, in a Gala Dinner that gathers the social and economic elite to grant institutions moral support and encourage them to secure the ongoing growth of the national economy.

The presentation of awards is based on the idea of honoring leading Public and Private Institutions in Lebanon & abroad in banking, trade, industry, education and franchising for developing concepts and products that promote welfare, a better environment, create employment offer, preserve the identity, history and heritage and thus have a Positive National Impact.

We believe that recognizing the endeavors of institutions from different categories in the economic and social sectors will improve the state of the less fortunate and positively reflect on the entire society.

Awards will be distributed across different sectors by Ministers, MPs, and prominent business figures. The Jury consists of experts in the socio –economic fields. The selections will be based on transparent categorization according to international standards objectives. Following the screening and pre-selection of applicants, live presentation will take place in front of the Jury for accurate evaluations.

During the previous years, more than 500 figures were present from the prominent Social, Economic & Banking fields during the event. We hope that the SEA 2016 event will be even more successful. MTV will broadcast exclusively the event, which will be also covered by our vast Media Partners.

Please read the *Terms and Conditions required for eligibility*. Prospective candidates must fully meet the terms & conditions before submitting their applications.

Deadline to submit application for SEA 2015 candidacy: August 2016.

For further information, please contact us on 04 72 27 95 - 6

Email: info@socialeconomicaward.com

Website: www.socialeconomicaward.com

Facebook: [SocialEconomicAward](#) - Instagram: [social_economic_award](#)

1. Profile information

1.1 Institution Information:

Institution Name: _____

Website: _____

Address: _____

Country of institution establishment: _____

Date of institution establishment: |_____|_|_|_| (month/date/year)

Number of employees: |_____|_|_|_|

Business strategy: _____

1.2 Contact information (at your institution):

Contact Name: _____

Position: _____

Address matching: _____

Phone number: |_____|_|_|_|_|_|_|_|_| Mobile number: |_____|_|_|_|_|_|_|_|_|

Email address: _____

Additional documents to be joined with the application form:

- . Profile of the institution including brief history, mission, vision, objectives (500 to 750 words maximum)
- . Commercial Circular/ Legal registration form
- . Any communication materials on the project (for example brochure, pictures, ad, online media and video (for broadcast on MTV during the ceremony if the project wins)

Please note that applicants might be asked to provide additional information at a later stage, and or to present their application in person, in front of the Jury.

2. Project/ initiative submitted to the competition

Title: _____

Project implemented since: |_____|_|_|_| (month/date/year)

Select category of initiative (Choose one Category):

☐ Environment Preservation & Sustainable Development

☐ Preservation of Identity/ Heritage

☐ Rural Development

☐ Women Empowerment

☐ Youth Empowerment

☐ Human Responsibility

☐ Public Awareness

☐ National Image

☐ Social Impact

☐ Innovation & Technology Application

☐ Other (please specify) -----

3. Describe the project in identifying the following standards required for nomination to candidacy:

3.1 Concept: (innovation in the project- new idea, concept with significance)

3.1.1 Overall project objectives (what challenges are you solving)

3.1.2 How is your project/ product innovative?

3.1.3 Why/how is your project/initiative more compelling/effective than the existing ones?
(Use of new technologies? standards & qualifications?...)

3.2 Techniques: (mechanisms of action appropriate to the development of the project)

3.2.1 How Did You Finance/Partnered your project?

3.2.2 How much time and effort did it take to complete the project? (Time investment, Teamwork, Economic Feasibility)

3.2.3 Does it employ local talents and/or different categories of people? Does it use any local material and craftsmanship to produce?

3.2.4 What Challenges have you encountered during the implementation of the project?

3.3 Added value of your project/ initiative:

3.3.1 Does your project create new job opportunities?

3.3.2 How does it preserve Lebanon's heritage? Special Lebanese product or craft?

3.3.3 How does it preserve the environment? Sustainable development?

3.3.4 How does it help in rural development and employment? Does it create job diversification, new opportunities especially in rural areas both in industry, services or agriculture? (Creating jobs in the Suburbs)

3.3.5 How does it create awareness on specific issues for society's well-being?

3.3.6 How does it integrate categories with special needs with the rest of the society?

3.3.7 How does it empower vulnerable categories of society? Women or youth?

3.3.8 How does it promote Lebanon? (Brand name? Export? Franchises abroad?...)

3.3.9 How does it improve efficiency & productivity of enterprises and impacts standard of living?

3.4 Interaction & Sustainability:

3.4.1 How did you promote or plan to promote your project?

3.4.2 Is it a viable project? How can the project or its outcome have a life of its own without continuous support from the initiator (is it financially viable)?

3.4.3 What challenges have you encountered during the implementation of the project?

3.5 Social Responsibility as per ISO 26000:

3.5.1 How is it Compliant with Social Responsibility – ISO 26000? (Please discuss 7 core subjects)

Human Rights:

Labor Practices:

The Environment:

Fair Operating Practices:

Consumer Issues:

Community Involvement & Development:

Organizational Governance:

3.6 Other comments you would like to add? (your aspirations about future for your business, for your region, for Lebanon)

Terms and conditions required for eligibility

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1. *Profile institution: Lebanese institution*
 2. *Project : should be already in process of implementation*
 3. *Application form*

Application form should be duly fulfilled and fully completed with accurate information.

Deadline to submit application for SEA 201 candidacy: End of September 2015

In providing documentation and information, you undertake to provide true, accurate, and current information about your institution and your project. We have the right to reject your application form .if we have reasonable grounds to suspect that such information are untrue, inaccurate, or incomplete.

Jury

The jury will study the nominations submitted to it before designating the winners according to the specified criteria. The jury is composed of scholars and experts in the socio-economic fields, and in franchise concept, strategy and communication.

Privacy Policy

First Protocol acknowledges and respects the candidate's privacy. As a general rule, personal information is not released by First Protocol to other organizations, except in terms of application verification. Information regarding the candidature/project will not be disclosed to a third party, except Jury members, without the candidate's consent. Any personal information that First Protocol collects is held with the strictest confidence.

☐ I accept the terms and conditions of use:

Date: |_____|_|_|_| (month/date/year)

Name: _____ Signature / Stamp